



QUALITY POLICY

ABC PROIZVOD DOO HAS ESTABLISHED A VISION „TO KEEP AND CONSOLIDATE THE LEADERSHIP IN THE INDUSTRY, BASED ON BUSINESS EXCELLENCE“. ON THAT WAY AN INEVITABLE TASK IS MONITORING THE DEVELOPMENT OF INTERNATIONAL STANDARDS AND THEIR CONSTANT APPLICATION WHICH WILL BE ACHIEVED BY:

- *Fulfilling the demands and expectations of customers with consistently high quality products and services at competitive prices;*
- *Nurturing good business relations with customers, suppliers and other interested parties;*
- *Using our own resources and investing in the development of competitiveness, technologies, infrastructure facilities, and equipment;*
- *Strengthening responsibilities and obligations in managing and integrating QMS goals through all processes, applying the best solutions, in order to avoid negative impacts on employees and environment, which represents elements of our culture*
- *Determining aspects of the environment, including optimizing the use of natural resources (water, energy, raw materials), as well as waste management;*
- *Constant improvement of QMS, information system and business excellence;*
- *Communication related to the management of goals, processes and risks in relation to them and interested parties;*
- *Realization of income and profit, which will ensure the development of the company and meet the expectations of owners and interested parties;*
- *Timely settlement of obligations towards creditors, the social community, employees, with constant concern for social responsibility, protection and growth of employee standards;*
- *Acquiring new knowledge while fostering teamwork and individual work, as well as raising awareness of employees about importance of product and service quality as well as QMS;*
- *Encouraging creativity and changes as rules in work.*

All the employees of ABC PROIZVOD DOO are responsible to perform assigned task in the best possible way according to the rules of the profession and the requirements of the QMS document. Their obligation is to protect the acquired image of the company on the market and in every other place, respecting the work regulations and the code of conduct. The owner, general manager and management of the company are responsible for determining measurable goals which derive from this policy, which should be always be reviewed and adequate.

*Avugst 2022.godine
U Užicu*

*General manager
Ana Popović*